

FLEAS. EXPECT A DRAMATIC EXIT.

Fleas, they needn't be part of your pet's life - or yours. Nothing kills them faster than Advantage. With its easy spot-on application, it's the one you can rely on to give your pet a flea-free life.

ADVANTAGE. IT'S THE FAST-WORKING, MONTH-LONG FLEA CONTROL.

SIGN UP FOR YOUR MONTHLY REMINDER.

Visit www.bayeranimal.com.au to register for our free treatment reminder service and ensure you give your pet the best continuous protection.



THE FASTEST RELIEF FROM FLEAS

CUSTOMER INFORMATION LINE

Toll Free in Australia,
9am to 4pm EST
Monday to Friday,

1800 678 368

www.advantagefleacontrol.com.au



Advantage® is a registered trademark of Bayer A.G. Leverkusen Germany.

¹Cruthers L., Bock E., (1997) Evaluation of How Quickly Imidacloprid Kills Fleas on Dogs. Suppl. Compen. Contin. Educa. Pract. Vet. Vol. 19(5), 1997. ²Mehlhorn H., (2000) Mode of Action of Imidacloprid and Comparison with Other Insecticides (i.e. Fipronil and Selamectin) In Vivo and In Vitro Experiments. Suppl. Compen. Contin. Educa. Pract. Vet. Vol. 22(4A), 4-8. ³Mehlhorn H. et al., (1999) Effects of imidacloprid on adult and larval stages of the flea Ctenocephalides felis after in vivo and in vitro application: a light- and electron-microscopy study. Parasitol. Res. Vol. 85: 625-637.

ADVANTAGE KILLS FLEAS FAST-SO NO ONE SUFFERS



GIVE YOUR PETS THE
FASTEST RELIEF FROM FLEAS.



THE FASTEST RELIEF FROM FLEAS

SEND FLEAS ON THEIR WAY – FAST.

It's not just the ease of its spot-on application that makes Advantage stand out from other treatments. It's the one that doesn't rely on your pet having to be bitten first, making it a kinder, more effective way to treat your pet.

Advantage stops fleas biting in less than five minutes¹ and kills them within 20 minutes² of contact. Any fleas that jump onto your pet will go the same way, dying within an hour. And it deals with killing the flea larvae in your pet's environment just as effectively. The result: your pet will be 98-100%³ free of fleas within 12 hours.



GOODBYE TO THE ITCH – FLEAS & LICE.

It's not just flea bites that can irritate dogs and cats. The bites can also cause an aggravating skin condition known as Flea Allergy Dermatitis (FAD). By reducing flea bites, Advantage reduces the irritation and incidence of FAD. Plus, it also controls lice in dogs.

SAFE AND SURE.

While Advantage is really tough on parasites you can trust it to be extremely safe for your pet.

It spreads rapidly over the surface of your pet's skin and remains there without being absorbed into the bloodstream.

Advantage not only has a wide safety margin for pets, but their owners too.

PROTECTION YOU CAN COUNT ON.

Advantage remains effective for up to one month. So your pet can carry on swimming, getting caught in the rain or being bathed and shampooed. The protection is still there.

IT'S NO LIFE FOR A FLEA.

Advantage stops fleas fast. But it's even more ruthless, killing the next generation of fleas by wiping out flea larvae in your dog and cat's environment. That way any new generation of fleas is stopped dead in its tracks. And that goes for any fleas your pet might pick up while being sociable or playing outdoors.



EASY, BUT TOUGH.

Application is as simple as squeezing the pre-measured tube onto the skin at the back of your pet's neck.

GENTLE ON PUPPIES AND KITTENS.

Advantage is so safe you can use it on puppies and kittens. For unweaned puppies and kittens, simply treat the mother and the litter will be protected.

RABBITS AND FERRETS TOO.

It's also the only spot-on flea product that's safe to use on rabbits and ferrets.

AVAILABLE FROM YOUR VETERINARIAN.

If you have any questions about Advantage or flea control, please talk to your veterinarian or call Bayer's Customer Information Line on **1800 678 368**. You can also visit www.advantagefleacontrol.com.au

